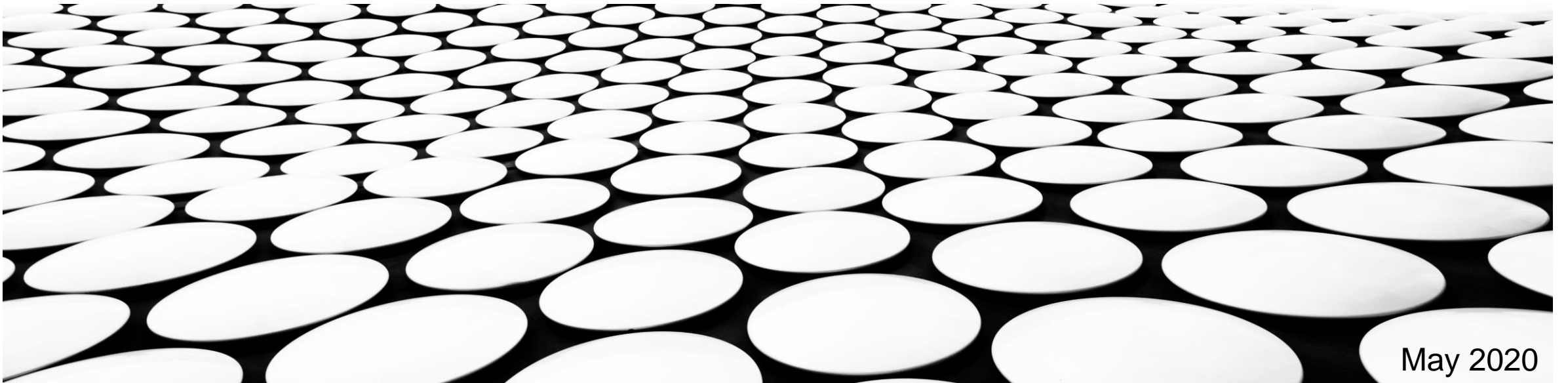


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# **EDUCATIONAL MOMENTS FOR TOASTMASTERS & BEYOND**

**MARLENE SMITH**



May 2020

## MOMENT OF EDUCATION (MOE)

Public Speaking Tip

Optional role on agenda

Time is 1-2 minutes

Club determines

- Frequency
- Place on agenda
- VPE or open role

- Short, relevant, positive & memorable
- MOE relates the message
  - General public speaking pearl
  - Virtual platform use
  - Etiquette
  - Audio and visual technology
- MOE answers a Toastmaster question
  - Chat request
  - Live meeting



Churchill Downs,  
Louisville, Kentucky

**ENTER EVERY  
EVENT TO WIN**

**PREPARE**

**ENGAGE**

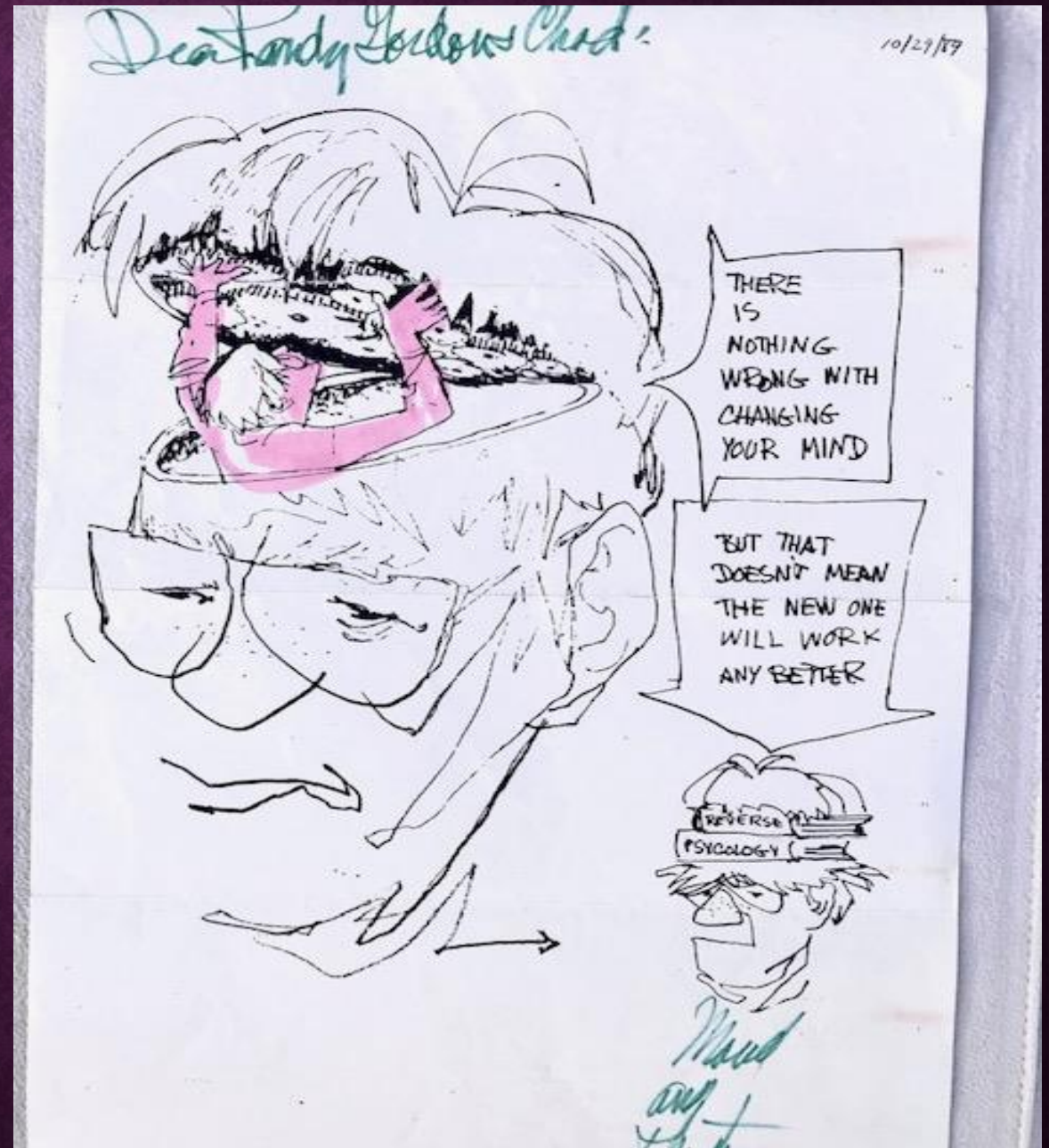
**BECOME  
EDUCATED**

**TO BE  
EMPOWERED.**



**PUBLIC SPEAKING  
INVOLVES TRYING  
NEW ANGLES**

**USE HUMOR TO  
ENGAGE THE  
AUDIENCE**



Thornton Utz, 1989



St. Louis, Missouri



**REFLECT  
BEFORE  
SPEAKING**

**WORDS,  
PAUSES,  
TIMING,  
EMPHASIS, &  
HUMOR  
ELEVATE THE  
SPEECH**



Dear Oads Gordon:

1/26/12



MORE THAN YOUR FEET GET A LIFT  
WITH THE INCOMING TIDE...  
YOUR MIND MAY MEND...MOMENTARILY

Thornton Utz

**A CLEAR MIND  
SPEAKS SLOWLY,  
ENUNCIATES,  
WITH CLARITY OF  
WORDS**

**CONNECT WITH  
THE AUDIENCE  
THROUGH  
PAUSES**





# PAINT A PICTURE WITH DESCRIPTIVE WORDS

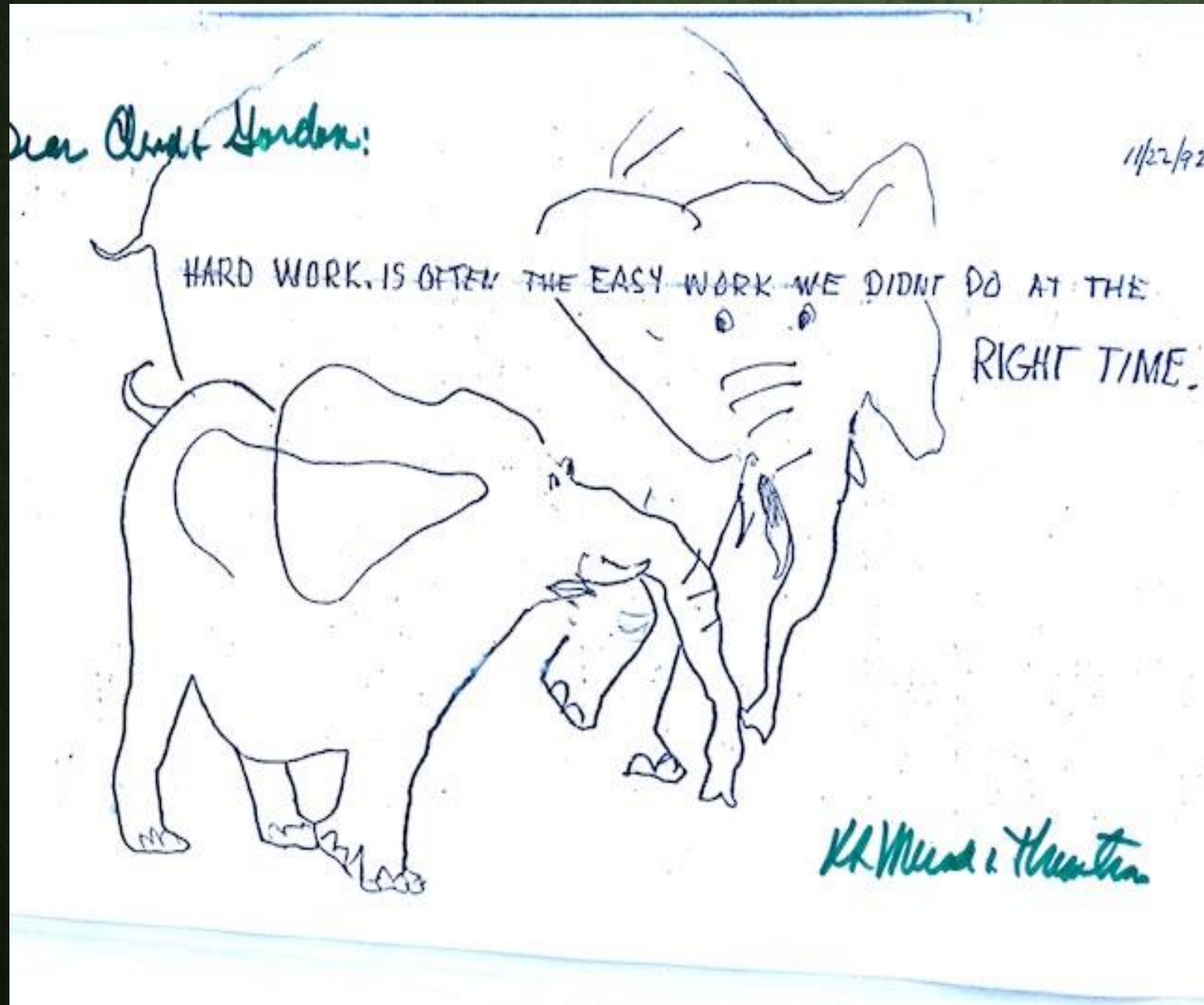
## DETAILS MATTER

Workshop of DAVID TENIERS THE YOUNGER  
(Flemish, 1610-1690)

*The Interior of a Nobleman's Gallery*

Norton Museum of Art, West Palm Beach, Florida





**GREET WITH A  
HELLO & SMILE**

**FIRST  
IMPRESSION IS  
MADE IN  
SECONDS**

**EYE CONTACT IS  
ESSENTIAL**





Mississippi River, St. Louis, Missouri

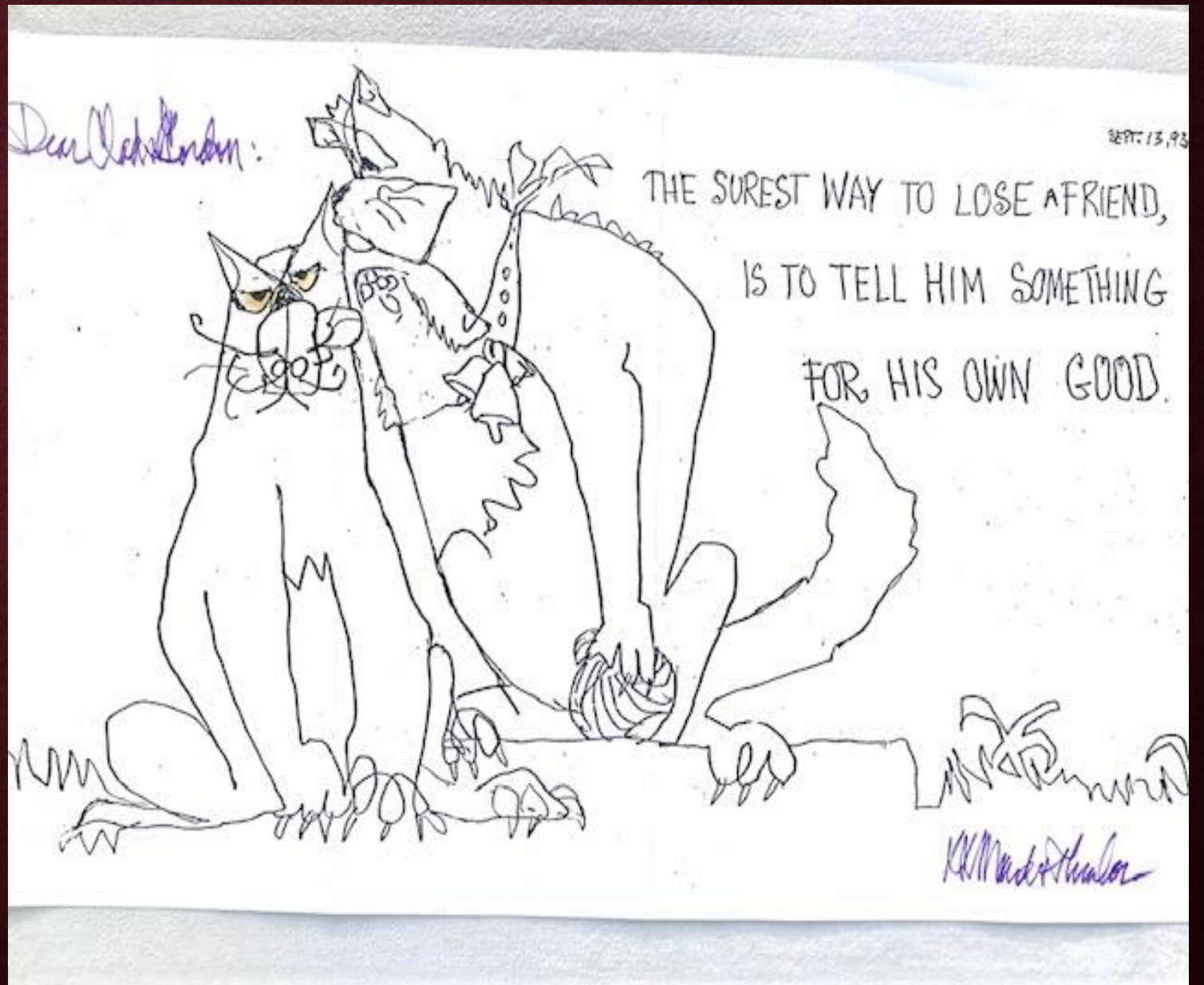
**TAKE THE  
AUDIENCE ON  
A TRIP  
THROUGH  
STORYTELLING**

**A GOOD  
TRANSITION  
BRIDGES THE  
IDEAS**



**THE BEST  
FEEDBACK &  
EVALUATIONS  
ARE THOSE  
REQUESTED**

**SEPARATE THE  
SPEAKER FROM  
THE SPEECH**



Thornton Utz, 1993





Grand Canyon National Park, North Rim, Utah

**WHAT IS THE  
DEPTH OF THE  
MESSAGE?**

**SETTINGS &  
CHARACTERS  
CAN CHANGE**

**NO CHANGE  
IN DATA  
ALLOWED**

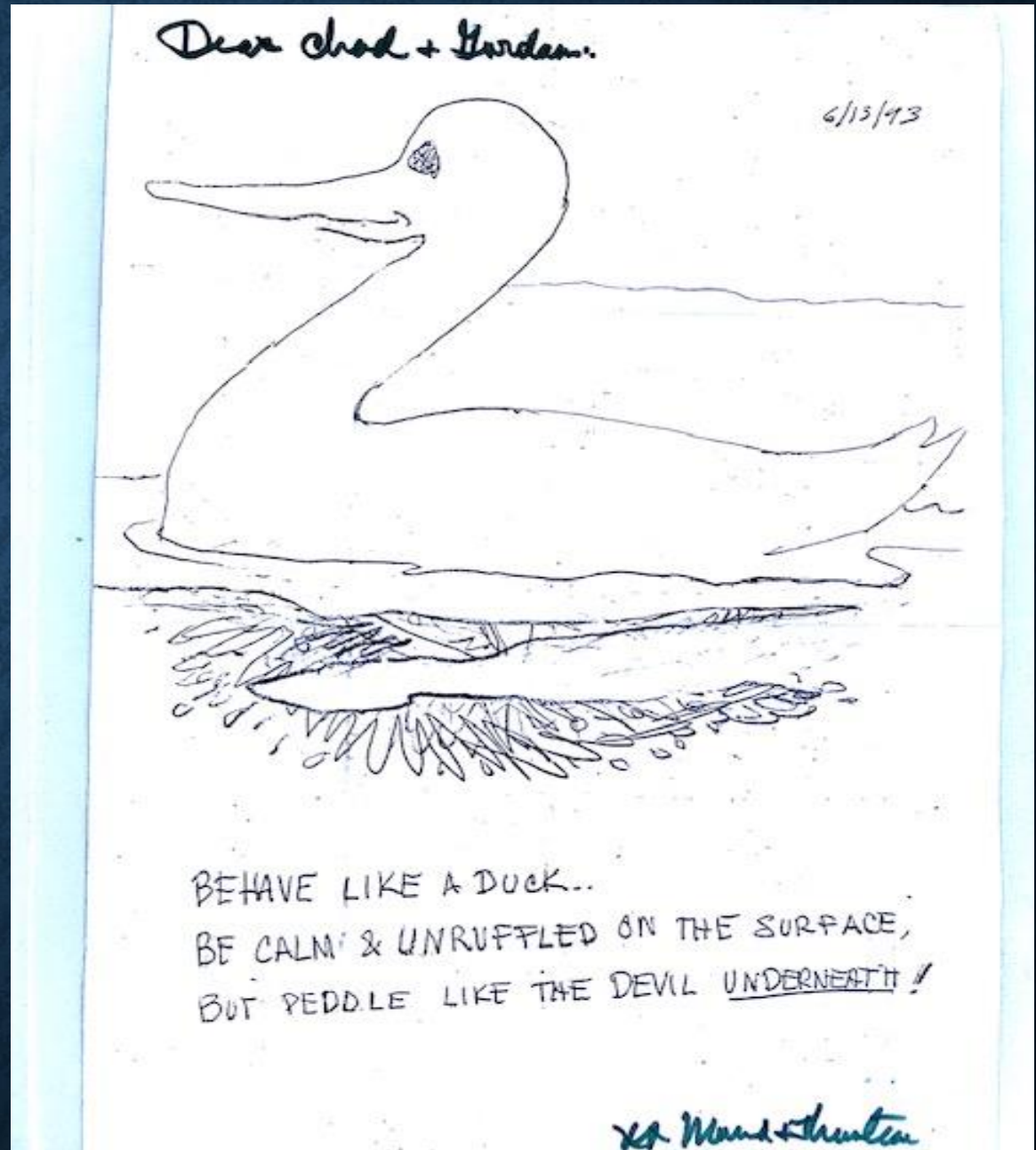


THE ESSENTIALS

SMILE TO SHOW  
INTEREST

MAINTAIN GOOD BODY  
LANGUAGE

NOD TO SHOW  
UNDERSTANDING



Thornton Utz, 1993





Country Music Hall of Fame and Museum  
Nashville, Tennessee

**BE A WORDSMITH**

**WARM WELCOME**

**REVIEW**

**SUMMARIZE**

**IN CONCLUSION**

**MY RENDITION**

**GOOD PERSPECTIVE**

**A BIG THANKS**



Dear Chad + Gordon:  
DON'T GIVE UP, WITH A STUMBLE...

8/29/93



A STUMBLE MAY PREVENT A FALL! \*

W. Marshall  
Thornton

\*  
-ENGLISH PROVERB.

**A STUMBLE  
GIVES  
STRENGTH**

**NO  
APOLOGIES  
NECESSARY**

**CONTINUE  
WITH A SMILE**



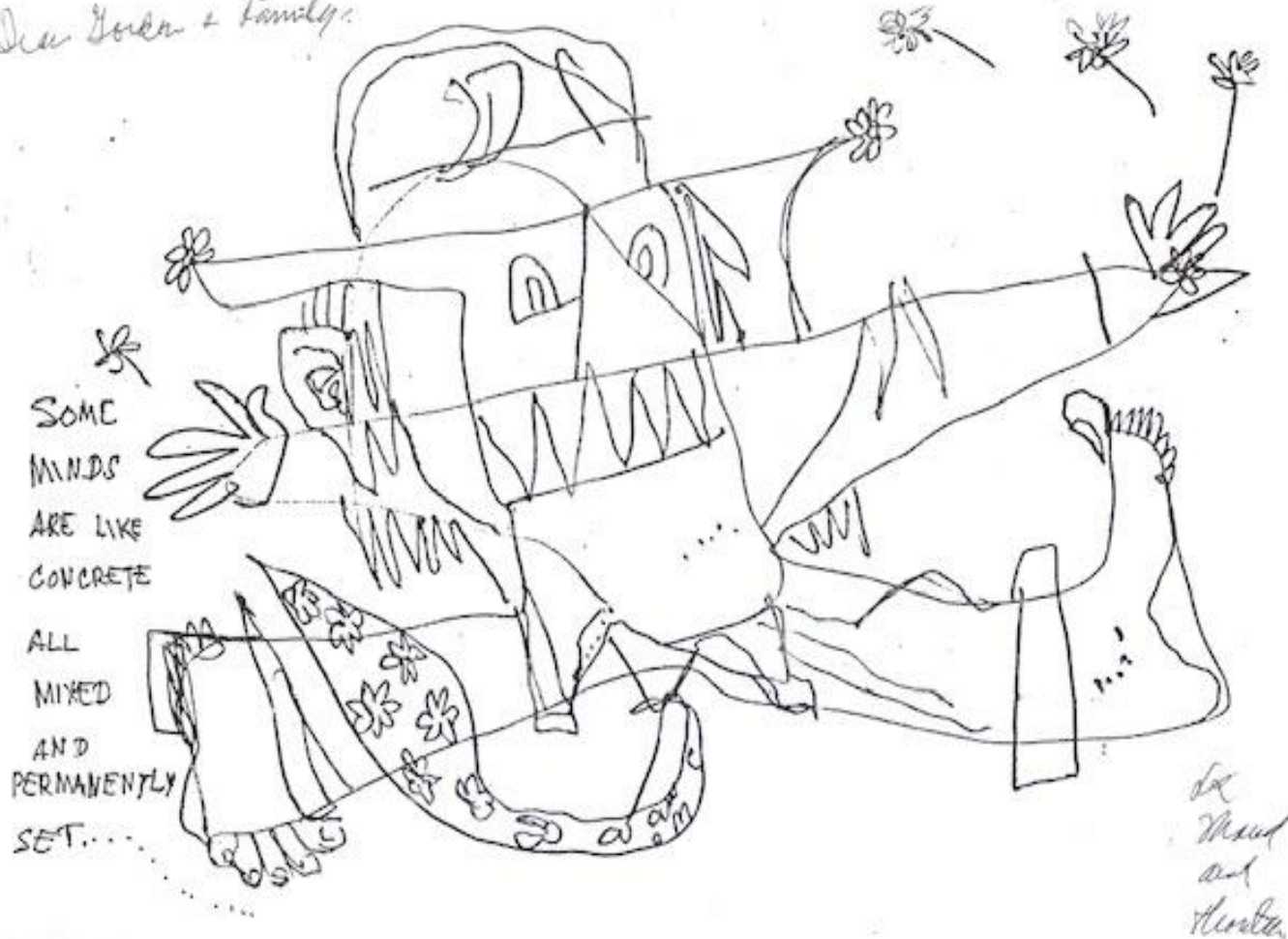


**WHEN IN  
DOUBT,  
STAND STILL,  
LOOK  
STRAIGHT  
AHEAD  
PAUSE  
& BREATHE**

Figurines donated by Dr. Marlene Wolf  
The Museum of the Health Professions Division,  
Nova Southeastern University, Davie, Florida



Dear Gordon + Family:



SOME  
MINDS  
ARE LIKE  
CONCRETE  
ALL  
MIXED  
AND  
PERMANENTLY  
SET.....

by  
Maud  
and  
Hester

**KEEP AN OPEN  
MIND**

**STAY FOCUSED**

**LISTEN INTENTLY  
TO UNDERSTAND**





Utah Shakespeare Festival,  
Beverley Taylor Sorenson Center for the Arts,  
Cedar Bay, Utah

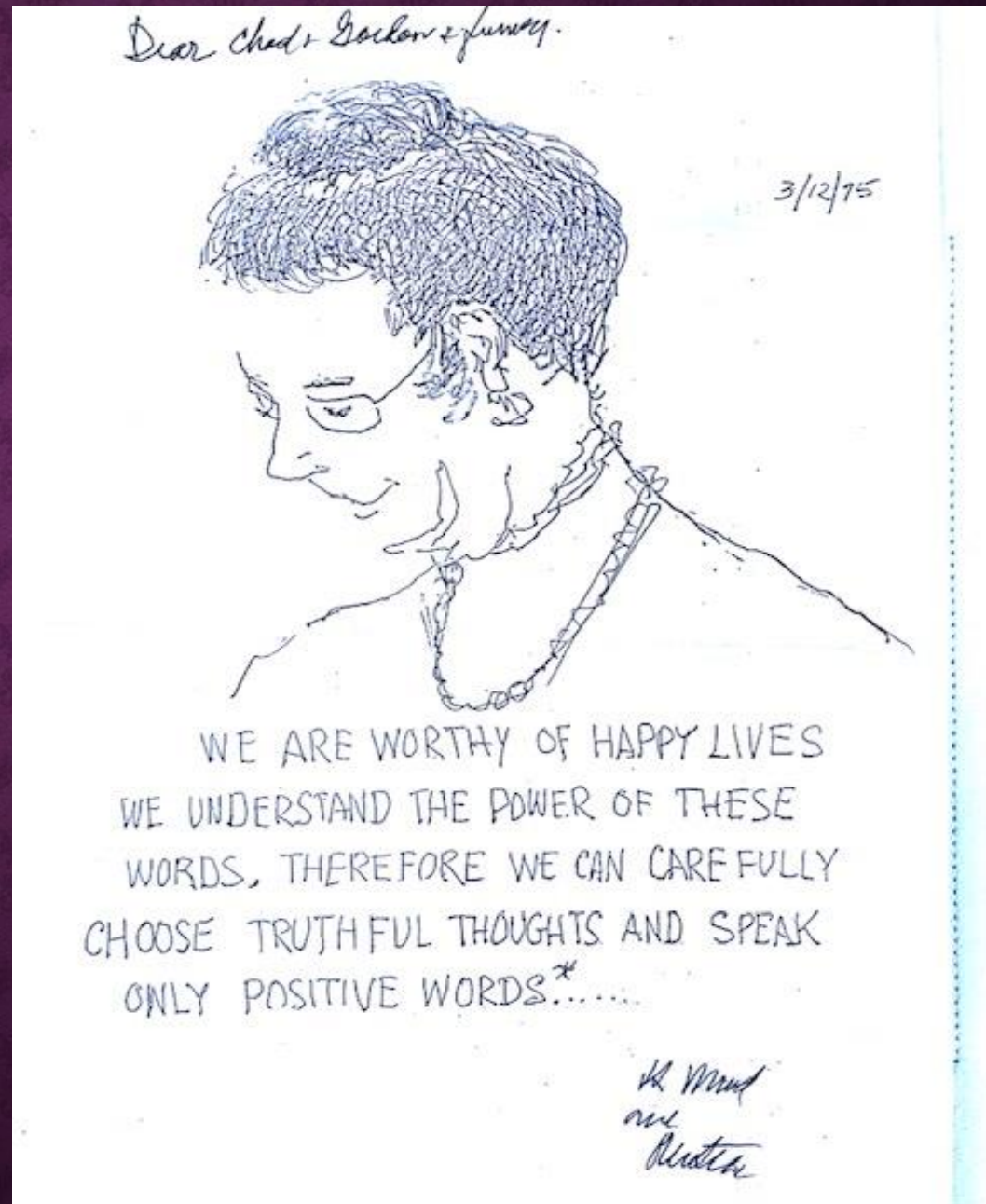
**LOOK AROUND  
AT THE DETAILS**

**BECOME  
FAMILIAR WITH  
THE  
SURROUNDINGS  
BEFORE GOING  
ON STAGE**




**BE CULTURALLY  
SENSITIVE**

**POSITIVE  
FEEDBACK  
& EVALUATIONS  
ARE THE  
TOASTMASTERS'  
WAY**





A collection of framed gold and platinum records from the Country Music Hall of Fame and Museum. The records are arranged in a grid pattern, with some gold and some platinum. Each record is accompanied by a small photo and a nameplate. The background is dark, making the shiny records stand out.

Country Music Hall of Fame and Museum  
Nashville, Tennessee

# **THE SONGWRITER'S METHOD**

**EASY &  
MEMORABLE  
MESSAGE**

**MATCH THE  
OPENING TO THE  
CLOSING**



DEDICATION  
In Memory of:

Thornton Utz

Maud Utz

Randy Tucker Smith



Randy Tucker Smith painted by Thornton Utz, 1989





## ABOUT THE ARTIST:

**THORNTON UTZ (1914-1999)**

**Illustrator, Painter,  
Portrait Artist, Sculpturer,  
Father, Husband,  
Grandfather, Friend**

**“I do art work for people.  
I feel like I have to be  
relating to somebody.  
That's important to me to be  
able to be of use, of value.”  
-Thornton Utz**

**Reference:**

**[https://www.saturdayeveningpost.com/  
artists/thornton-utz/](https://www.saturdayeveningpost.com/artists/thornton-utz/)**





PHOTOGRAPHY  
BY:

Marlene Smith

My Family of Orchids, Boca Raton, Florida





**ACKNOWLEDGEMENT &  
THANKS**

**ROSLER ORIOL  
GORDON SMITH**

**FOR THEIR SUPPORT OF THIS  
PROJECT TO  
ENGAGE, EDUCATE, &  
EMPOWER  
TOASTMASTERS AND BEYOND**



**MARLENE SMITH  
LIFETIMEWOLF@GMAIL.COM**

May 2020



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# EDUCATIONAL MOMENTS FOR TOASTMASTERS & BEYOND

For Suggestions, Comments, and more Tips,

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May 2020