
PUBLIC SPEAKING SKILLS IN THE PROFESSIONAL ENVIRONMENT

MARLENE WOLF, MD, FAAFP



12-2020

Marlene R. Wolf, MD, FAAFP

- Family Practice Physician
- Alumnae of The Medical College of Pennsylvania, now part of Drexel University, Philadelphia, PA
- Healthcare Consultant
 - Lifetime Medical Consulting, Coral Springs, FL
- Adjunct Assistant Professor
 - Keiser University, College of Chiropractic Medicine, West Palm Beach, FL
- Moderator & Speaker
 - NACE, National Association of Continuing Education, Haymarket Media, Inc., New York, NY
- Clinical Assistant Professor of Family Medicine
 - Nova Southeastern University's College of Allopathic Medicine, Fort Lauderdale, FL
- Sailfish Toastmasters, Boynton Beach, Florida
 - President 2020-2021

FIRST IMPRESSION & STORYTELLING



The Gateway Arch, St. Louis, Missouri, 2019

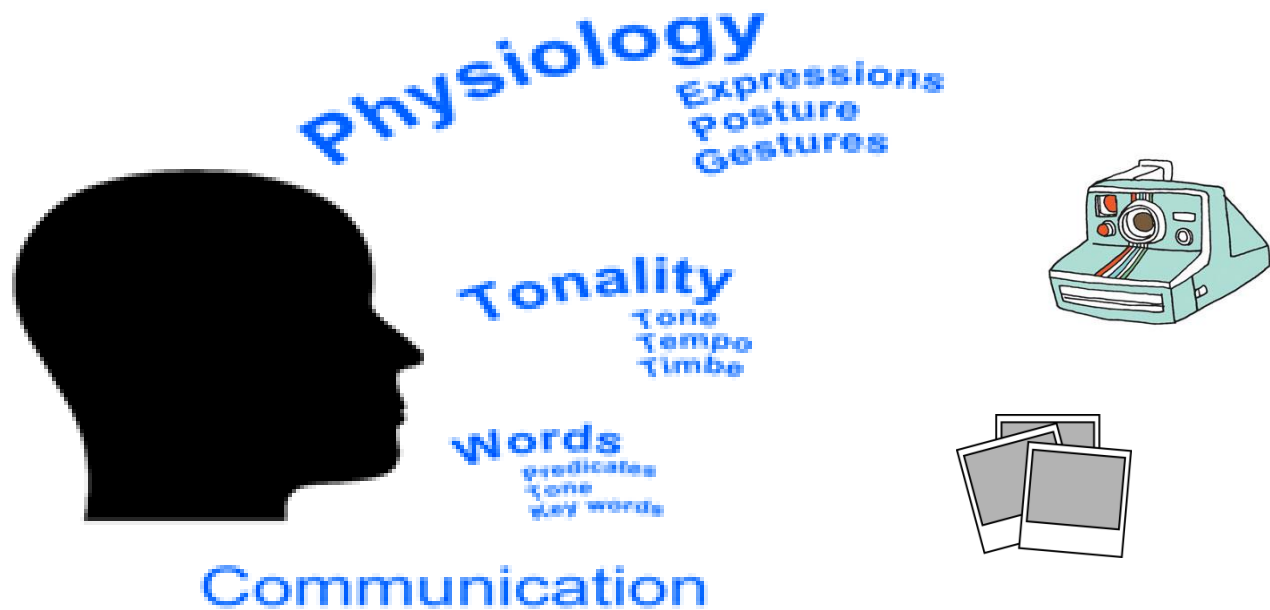
FIRST IMPRESSION

START THE STORY WITH A SMILE

- 1 Speaker
- 3-5 Words
- 7 Seconds



Silverman, D. & Carr, T, (2014) *It's Just a Conversation What To Say And How To Say It in Business*,
<http://itsjustaconversationbook.com/>



“The single biggest problem in communication is the illusion that it has taken place”

Irish Playwright George Bernard Shaw

STORYTELLING

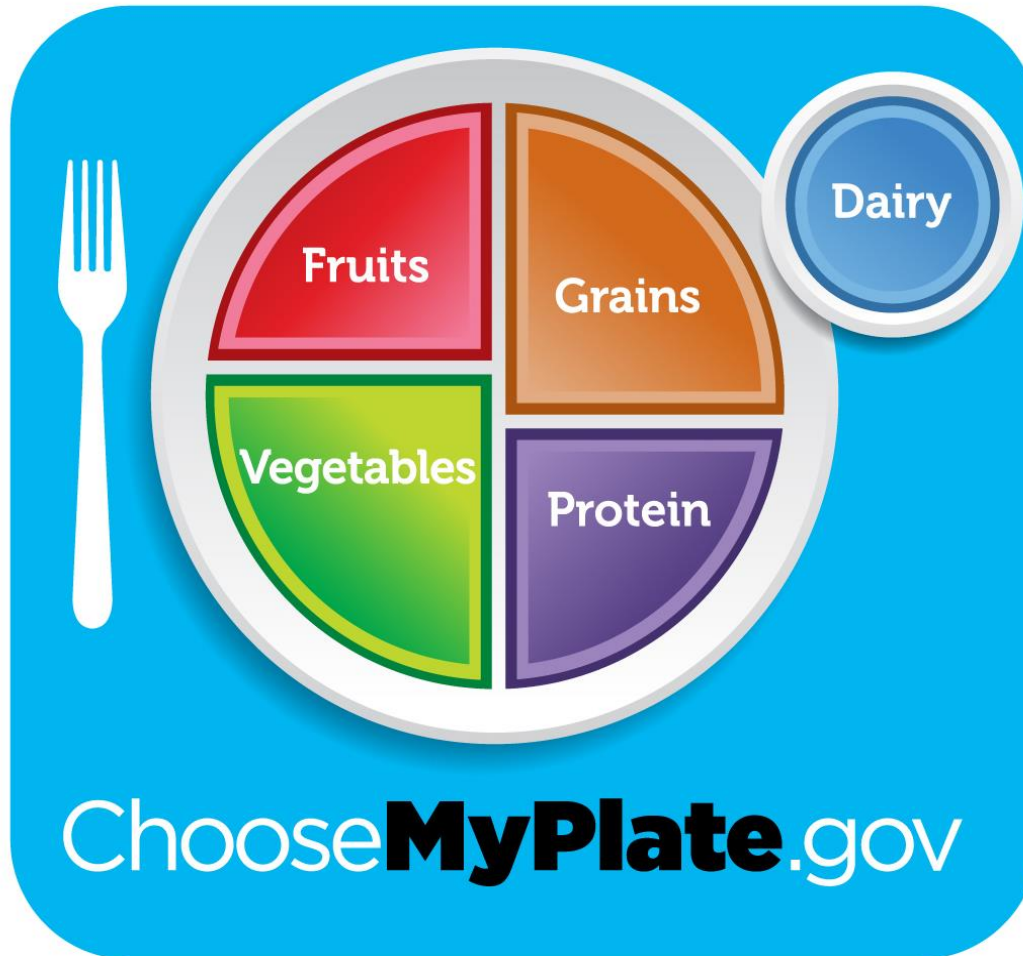
PREPARE, WRITE, EDIT, PRACTICE, CONNECT

- Introduction
- Networking
- Presentation
- Interviewing



Renken E., (April 11,2020) , How Stories Connect and Persuade Us: Unleashing the Brain Power of Narrative, *Shots Health News from NPR*, NPR, <https://www.npr.org/sections/health-shots/2020/04/11/815573198/how-stories-connect-and-persuade-us-unleashing-the-brain-power-of-narrative>

PRESENTATION



United States Department of Agriculture, (December 14, 2018), My Plate Graphic
Resources https://choosemyplate-prod.azureedge.net/sites/default/files/printablematerials/myplate_blue.jpg

Interview Question 1

Professionally, give me a deeper understanding of what you have been working on?



Interview Question 2

Tell me about a time you did something wrong and how did you handle it?



SAILFISH TOASTMASTERS

<https://6512963.toastmastersclubs.org/>



SAILFISH TOASTMASTERS
Public Speaking & Leadership Club

**INTERNATIONAL VIRTUAL
OPEN HOUSE**
TOTALLY TABLE TOPICS

Friday December 4, 12 noon - 1 PM
Eastern USA Time (GMT-5:00)
Zoom link on website homepage:
<https://6512963.toastmastersclubs.org/>
Guests free of charge

- 1st Impression
- Storytelling
- Audience
- Comfort level
- Word choice
- Messaging
- Clarity
- Pacing & pauses
- Vocal Variety
- Eye Contact
- Gestures
- PPT



**ENTER EVERY
EVENT TO WIN**

PREPARE

ENGAGE

**BECOME
EDUCATED**

**TO BE
EMPOWERED.**

Churchill Downs, Louisville, Kentucky



**ACKNOWLEDGEMENT & THANKS TO
HSIN TING HO
FOR ROZ
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QUESTIONS ? COMMENTS?

Marlene Wolf, MD, FAAFP

lifetimewolf@gmail.com

